

# PROCEPTION2 PROFILING SERIES

## IDENTIFY INDIVIDUAL BUSINESS BEHAVIOR FOR:

**Management Development**

**Selection / Interviewing**

**Team Building**

**Sales**

**Training**

**Mentoring**

**Conflict Resolution**

**Coaching**

**Career Development**

## PROCEPTION2 OPTIONS:

**Interview Assistant**

**Individual Report**

**Manager Report**

**Sales Report**

## AVAILABLE FORMATS:

**Online**

**Paper & Pencil -> Online Input**

## Questionnaire Formats:

**Online**

English

Mexican Spanish

German

Portuguese

**Paper & Pencil -> Online Input**

English

Mexican Spanish

German

Portuguese

Serbian

Mandarin

## Helps Identify Individual Business Behavior

Proception2 is an online DISC based profiling system designed to provide insight into an individual's behavioral style in a work environment. This system will help management better understand potential candidates, members of their work team, and assist work team members in identifying their personal strengths and areas in need of development. The Proception2 questionnaire takes approximately 15-20 minutes to complete and generates a 12-15 page personalized report.

The Business Motivators report is often used with Proception2.

### MEASURES:

#### Key Dimensions of Behavior in a Business Environment

- **Notable Primary Behaviors**  
This is an overview of the responses of the basic behavioral style. The report discusses how a person prefers to function in the work environment.
- **Potential Strengths in Business**  
Highlights person's behavioral traits and aptitudes relating to the work environment
- **Preferred Work Environment**  
Outlines the work environment a person is most comfortable and productive
- **Personal Growth Suggestions**  
Presents behavioral tendencies that may slow or hinder a person's performance
- **Communication Builders**  
Suggestions to improve communication, reinforce relationships, promote credibility and gain
- **Personal Performance Motivators**  
Indicates the behavioral motivational needs of a person for top performance
- **Communication Barriers**  
Highlights what others do, say, or use that can hamper communication, relationships, promote credibility and gain
- **Personal Enhancement**  
Suggests behavioral needs and wants that allow person to perform at his/her best
- **Adjustment to the Work Environment**  
Helps to identify how a person adjusts his/her primary behavior to meet the requirements of the work place.
- **Strengths to the Team**  
Outlines positive behaviors the person will contribute to the team

### Proception2 is...

- Immediate testing, evaluation and reporting
- Easy to administer and score
- Validated
- Generates over 2,100 unique reports
- Inexpensive, automated assessment system