

Enhance your Business!

We are a Consulting firm that builds sustainable balanced business systems for Startup and Emerging Growth companies

*Corporate Change and Funding
New Ventures - New products - New Markets
Radical Innovations - Strategic Alliances - J Vs*

Hands-On Consulting

Enter New Markets

*Get results with our research
and analysis*



StrategicVisions

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StrategicVisions

Cross Functional Business Development

Business Consultants



StrategicVisions, a business development consulting company, has a mission to help technology-based SMEs grow by using the latest business development techniques. We work with client managers to enhance operations and deliver revenue growth opportunities.

Objectivity, experience and expertise assures results

- ◆ Conduct Business Development
- ◆ Gain Strategic Partners
- ◆ Strategic Marketing
- ◆ Angel Funding
- ◆ Lead/Train Sales Teams
- ◆ Consultative Selling
- ◆ Enter New Markets
- ◆ Develop Marketing Plans
- ◆ Enhance Strategic Plans



Bridge the gap between innovation, execution and results; create and execute on opportunities where none seemed to exist

Cross-Functional Business Development Services

Business Development

StrategicVisions (SV) provides Biz Dev specialists who work with management teams to assure the growth and success of a business. Biz Dev requires a wide breadth of technical and business capabilities, not least of which is creating partnership deals and implementing a variety of cross functional programs.

Objectivity and expertise in a number of areas is provided; e.g. strategic marketing and consultative selling helps assure the probability of a company's success. SV delivers value to foster a company's growth.

Value-added means that SV, conducts research, makes upper management contacts, makes presentations, works to create funding opportunities, makes sales calls, formulates and closes deals that cause the company to grow

Implementing New Deals identifying and establishing contact with new potential business partners whom align with the company's strategies. And evaluating opportunities that fit with the company and its partners/customers.

Technology: SV works in a wide variety of technologies from lo-tech to hi-tech

StrategicVisions brokered a system sales agreement between two major corporations increasing revenues (for one of the companies) by \$15 million annually and improving its time-to-market, and its time-to-profitability

Technology strategy an instrument to generate and sustain competitive advantage. The ability of a company to generate and sustain a competitive advantage is a matter of great importance. SV works with its clients to identify new technologies to adopt, and to utilize owned IP to gain the subject advantages.

StrategicVisions looks beyond the immediate to clarifying where you will be in the future. StrategicVisions considers all the key elements of your business: e.g.

- ◆ Identification/definition
- ◆ Situational analysis
- ◆ Strategy Options
- ◆ Processes and controls

Customer analysis: answers important questions about specific products/markets.

Key competitor analysis of major competitors.

SWOT; the analysis of your company's Strengths, Weaknesses, Opportunities, Threats

- Digital Wireless
- Telecom
- Industrial Materials

- Green Energy
- Video
- WUSB, UWB, ASIC

- Semiconductors
- Systems
- Industrial Controls

